



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, April 18, 2023 at 5:00 PM
York Room, Town Hall
111 E. Second Street

Board Members Present:

Sara Perricone, Chair
Kim Helmer
Tammy Murray
Dane Martin
Kristin Ryan
Carrole Mulkey-Dayton
Kathleen Nobles
Angie Bryan
Joseph Slaton

Staff Present:

Heidi Holland, Town Clerk

Board Members Absent:

Jody McLeod
Howard Manning
Clark Hipolito

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:02 p.m.

2 APPROVAL OF MINUTES

- a) Minutes
- March 21, 2023

Minutes were approved with two small changes.

Motion to Approve Minutes

Mover: Kim Helmer
Second: Angie Bryan

3 ACTION ITEMS

4 OLD BUSINESS

a) School Art Project

Presenter: Tammy Murray, Kim Helmer

Previous Board Member Raven Long was present at this meeting and shared samples of the looms that her students completed. Shared were different sizes. She stated these would go to a silent auction at the school. She discussed students that are not able to focus well seemed to be very invested in this project. A lot of parents have reached out to see where they could purchase these looms.

She discussed the wear and tear on the looms. The red screw that holds this together would crack if it was tightened too much. She discussed the process of replacing these and finding out if replacement parts could be purchased. Ms. Helmer said she has asked for replacement parts in the past and a whole new kit was sent. It was suggested Michaels could possibly have these parts. There was discussion if the company Melissa and Doug, who is the manufacturer of these looms, knew what the board was doing. It was suggested to send pictures to them to show them what has been done.

Ms. Long stated parents were asked to donate yarn and a lot was donated. The purchase of new work thread was discussed and would need to be budgeted for. She stated her students have been excited about this project and she has students already asking about doing this next year.

Ms. Perricone stated she talked to Joy Garretson, Library Director, about teachers picking these up from the library. Ms. Garretson stated she would need to know a few days ahead of time when teachers needed to pick these up. It was stated a schedule for teachers that would sign up for this program would be preferable. There was discussion on emailing the video to teachers to demonstrate this project.

b) Greenway Art

Presenter: Tammy Murray, Kim Helmer

Tammy Murray stated since the last meeting, all shapes have been primed. She stated they were at the Farmer's Market a few weeks ago and handed out all squares within an hour. A handful of squares were left at Angie Bryan's store, Crowing Hen, and were gone within the same day. She stated citizens are really excited about this. A total of 27 squares were handed out. There are a total of 29, however, two were held out, one would be a definition square and the other would be a signature square for all artists to sign.

On May 6th, she would be back at the Farmer's Market for citizens to return these. She asked for volunteers to help with this. She stated once they are received back, they would be spray sealed and would be ready to go on the Greenway. The next shape would be the circles, then the rectangles. Joe Slaton and volunteer Tamara Smallwood have been practicing cutting out circles on scrap material. There would be 37 circles with two held out, one being the definition circle and the other being the signature circle for artists to sign.

5 NEW BUSINESS

- a) Media Committee Update
Presenter: Kristen Ryan

Kristin Ryan shared the latest version of the Sculpture Trail brochure which is now called the Art in Clayton brochure. Once any revisions have been made and this approved, it would be printed. These would be distributed at the Square-to-Square booth. This brochure would be larger than it has been in the past and contains the Town's murals. The back middle panel talks about additional locations of art in Clayton.

There was discussion on having local artists, or art galleries, on the back of the brochure. There was further discussion on this. It was consensus of the board to not allow this and to go with a QR code that would list all businesses that sell art, local artists and art galleries on this list. It was stated this QR code would need its own landing page on the website. Board members would be asked to help compile this list and include addresses. It was stated these artists should be recognized.

The Town has designated the location between Church and Fayetteville Streets for five artists to demonstrate at the Square-to-Square event. The board would have a table at Town Square.

There would be a scavenger hunt for kids. Nathanael Shelton, Communication Director, has created a flyer for this event. Kids would receive a flyer and would have to find the sculpture on the flyer. At the sculpture, there would be a sticker for the kids to put on the flyer. They would return the flyer to the PAAB table and receive an age appropriate goodie bag; approximately 50/60 bags would be created.

There was discussion on how to get parents' email addresses for the board to contact them if they would like to know more about Town events. It was stated to have a clipboard at the booth for parents to provide this information.

6 OTHER BUSINESS

- a) Ms. Perricone shared shirts with the board members that could be worn at the Square-to-Square event and for other future events. She asked for everyone's size. Clark Hipolito would design the shirts. It was discussed to have a larger motive on the front or to have the PAAB logo on the front smaller and a larger piece on the back. It was consensus of the board to have the logo on the front smaller and the larger piece on the back.

Ms. Murray stated the trees to be used for the Yarn Bombing project need to be determined. Council Member Casey was to discuss this with Rich Cappola, Town Manager, and get back with the board. Ms. Murray and Ms. Mulkey-Dayton would begin to start assembling the knitted pieces into larger pieces.

7 ADJOURNMENT

- a) Adjourn

With nothing further, the meeting was adjourned at 6:14 p.m.

Motion To Adjourn

Mover: Kristin Ryan

Second: Joseph Slaton

Duly adopted this the 16th day of May, 2023.


Sara Perricone, Chair

ATTEST:



Heidi L. Holland, CMC, NCCMC
Clerk to the Board & Town Clerk

