



Town of Clayton
Public Art Advisory Board Agenda
Tuesday, August 15, 2023 @ 5:00 PM
Wooten Room, Town Hall
111 E. Second Street

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- a. Approval of Minutes
 - June 27, 2023[June 27, 2023 DRAFT Minutes](#)

POTENTIAL ACTION: Adoption of Minutes

3. OLD BUSINESS

- a. School Art Project
Presenter: Kim Helmer & Tammy Murray
- b. Greenway Art Update
Presenter: Tammy Murray
- c. Media Committee Update
Presenter: Kristin Ryan & Heidi Holland

4. NEW BUSINESS

5. ADJOURNMENT

- a. Adjourn
POTENTIAL ACTION: Motion To Adjourn



**Town of Clayton
Public Art Advisory Board Minutes
Tuesday, June 27, 2023 at 5:00 PM
Wooten Room Town Hall
111 E. Second Street**

Board Members Present:

Kim Helmer
Tammy Murray
Kristin Ryan
Sara Perricone
Kathleen Nobles
Joseph Slaton

Staff Present:

Heidi Holland, Town Clerk

Board Members Absent:

Dane Martin
Howard Manning
Clark Hipolito
Angie Bryan

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 4:57 p.m.

2 APPROVAL OF MINUTES

- a) Approval of Minutes
• May 16, 2023

Approval of Minutes

MOVER: Kim Helmer

SECONDER: Joseph Slaton

3 OLD BUSINESS

- a) School Art Project
Presenter: Kim Helmer & Tammy Murray

Ms. Helmer stated she called the company Melissa and Doug, where the looms were purchased from, and they don't stock individual pieces in a way they can send out. Mr. Slaton found similar parts needed so the looms can be repaired with new screws. Enough were bought to repair all the looms with a few extra screws to spare.

- b) Greenway Art Update
Presenter: Tammy Murray

Ms. Murray stated the squares are all up. Mr. Slaton affixed all of them onto the fence. Shared were pictures and a video of the art on the Greenway. The circles are out for painting and would be collected by the end of July.

4 NEW BUSINESS

- a) Square-to-Square Update
Presenter: Sara Perricone

Ms. Perricone stated Square-to-Square was very successful. Over 100 scavenger hunt sheets were turned in, approximately 200 were printed and there were only about 13 left over. Next year the number of goodie bags would need to be increased with more art books, crayons and markers included in them. Signs at the booth for next year were suggested to include the Greenway Art and the school loom project. It was suggested for next year to sell water, have bags to hand out to patrons and offer a bowl of water for dogs. It was stated the booth was at a great location. Ms. Perricone stated Mr. Martin did a great job of compiling all the citizens that left their information to be notified about upcoming events and information for this board.

It was stated the board would not be doing the Harvest Festival but for board members to wear their shirt and hand out brochures at this festival.

- b) Media Committee Update
Presenter: Kristin Ryan

Mr. Ryan discussed her PowerPoint that discussed the proposed changes for the website. Attached is this file. There was detailed discussion on this topic. It was stated the board has the opportunity to change the Shopping Guide button to possibly call it Art in Clayton. It was suggested to reverse the order of the years of the Sculpture Trail with the most current being on top.

There was discussion to make sure that what you see on the website is the same thing that you see on your phone (to be mobile friendly).

Across the top of the page it is proposed to read: Visit Downtown (possibly change to Get Involved), Sculpture Trail, Murals and Other Projects (possibly change the name).

It was stated it would be great to show pictures of people looking at murals and to possibly interview community leaders and business owners to speak about the impact the sculptures have throughout the Town. It was stated Square-to-Square could go under Community Projects.

It was stated we will have ability to have six buttons on the top:

- Sculpture Trail Map
- Get to Know Artists (Mural artists and Sculpture Trail artists)
- Greenway Art
- Art in the Schools

- Community Projects
- Meet the Public Art Advisory Board

It was suggested to change the wording to:

- Art on the Greenway
- Art in the Schools
- Art in our Community

There was discussion on including art galleries and local artists in Community Projects. There could be a quick 3 or 4 questionnaire of each member to get to know each artist. It was suggested to have a “get involved” button which could go under Community Projects. There was discussion on a separate gmail account for the public to email to get involved.

Ms. Ryan asked if there were any thoughts. She stated she would get this PowerPoint revised and sent out to the board. A motion was made to approve what has been presented with discussed changes and begin development of the website.

Motion to approve what has been presented and begin development of the website

MOVER: Tammy Murray

SECONDER: Kim Helmer

5 OTHER BUSINESS

- a) Ms. Murray shared a snake rock project. She said this is similar to the yarn project, the community would do all the work and we would promote it, this would take little effort to put together. This could live in the large mulch area between the parking lot and the Greenway entrance. The board stated they love this project. This would be brought back up at the August meeting.

Shared were several knits square that Town employee Greg Nelson’s wife Charlotte knitted. She brought in approximately 30 squares. The squares had the Town seal on one and different patterns on the rest. It was asked how could we thank her for doing this? Catherine White, Communication & Marketing Specialist, spoke with the board and stated when the project is over, these squares could be a part of the building and would not be donated to the animal shelter. There was discussion on wrapping the three brick pillars downstairs in the Town Hall lobby.

6 ADJOURNMENT

- a) Adjourn

With nothing further, the meeting was adjourned at 6:10 p.m.

Motion To Adjourn

MOVER: Kim Helmer

SECONDER: Kristin Ryan

Duly adopted this the 15th day of August 2023.

Sara Perricone, Chair

ATTEST:

Heidi L. Holland, CMC, NCCMC
Town Clerk & Clerk to the Board