



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, February 21, 2023 at 5:00 PM
Wooten Room, Town Hall
111 E. Second Street

Board Members Present:

Kim Helmer
Tammy Murray
Kristin Ryan
Sara Perricone
Carrole Mulkey Dayton
Kathleen Nobles
Angie Bryan
Joseph Slaton

Staff Present:

Nathanael Shelton, Communication Director
Heidi Holland, Town Clerk

Board Members Absent:

Dane Martin
Howard Manning
Clark Hipolito

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:07 p.m.

2 APPROVAL OF MINUTES

- a) Approval of Minutes
- January 24, 2023 Minutes

Approval of Minutes

RESULT: CARRIED 8-0

MOVER: Kim Helmer

SECONDER: Joseph Slaton

4 OLD BUSINESS

- a) Yarn Bombing
Presenter: Tammy Murray

Ms. Murray stated the bin that collects that yarn squares at Town Hall has been emptied once. She has about 14/15 squares at home. She asked board members to tell neighbors about this project. Ms. Murray would be creating big squares to make a foundation on the

larger trees. The squares would be stitched onto the trees. She stated a team of wrappers and stitchers are needed. The tree trunks and branches would be wrapped.

- b) School Art Project
Presenter: Kim Helmer

Ms. Helmer stated tomorrow the looms would be brought to the library and she would bring them to Teacher Raven Long at Thanksgiving Elementary for her to have this project for the next school year.

Joy Garretson, Library Director, helped write an MOU. This MOU would be provided to the teachers, they would sign this accepting the looms and it would explain what they need to do to return them. When finished, the looms would be stored at the library for other teachers to be able to check these out. 35 looms have been bought and packaged up, only 30 would be available for check out with 5 being extras. There was discussion that some of the student's completed looms could be displayed by the CVA in the lobby of Town Hall.

5 NEW BUSINESS

- a) Media Committee Update
Presenter: Kristin Ryan

Ms. Ryan stated Nathanael Shelton, Communication Director, is the staff member that has the ability of what could be done on the website. She and he have gone back and forth communicating. Ms. Perricone asked Mr. Shelton the most comfortable way of doing this. Mr. Shelton stated they have workable ideas to start with. First is revamping the Sculpture Trail site to give it more of its own identity. Instead of it having a historical backlog, give it more of a splash page. There was discussion on a button on home page. There is an area for promotional banners, and a seasonal area on the website where this could go, as well as a permanent button on the downtown page for the Sculpture Trail.

Square-To-Square event has moved to May 20. Mr. Shelton stated he would like to incorporate pieces of the Sculpture Trail into this event. Mr. Shelton stated he would like to try to make the event more about art but would like this event to create its own identity eventually. The event will be held from 10:00 a.m. - 2:00 p.m. There was discussion on having stations with board members at each of the 8 sculptures that would be installed downtown. The idea is to showcase local art. It was discussed to get a large canvas and have a local artists paint on the canvas. There was suggestion on having a raffle, whoever wins the raffle wins the canvas. Mr. Shelton discussed setting up displays on Main Street of local artists.

Ms. Ryan suggested to create an interactive map to show the location of the local artists. Ms. Bryan stated we could put art in her window of the shop. Ms. Carrole stated this is one of the day's the Farmer's Market would have crafters that day, the Farmer's Market and Town could coordinate. Ms. Perricone stated this would be one of the Board's big spring projects.

There was discussion to make the Sculpture Trail brochure larger. Ms. Nobles asked if they needed anyone from CVA to help with artists. Mr. Shelton mentioned to have a

larger booth area with Sculpture Trail information. Citizens come to a booth with a selfie to get a ticket. Ms. Ryan asked what the draw for someone is to win this ticket. If they don't want the canvas, what else could we do to get the crowd out there.

Ms. Perricone discussed a scavenger hunt, to take pics of certain parts of the sculpture, have the kids figure out which sculpture it belongs to and the kids win a prize. Ms. Ryan asked if there were planned meetings for this, she asked if she could attend one of these meetings.

Ms. Ryan shared her thoughts on a website button to possibly say Art, then have a drop-down menu that tells about items such as: Sculpture Trail, loom project, information about the art side of the May 20th event, calendar of events, etc. There was discussion on the Art in Clayton Facebook page. Mr. Shelton stated he would have to think about this further and would have to work out these logistics. Ms. Ryan stated she would be happy to help support this page. There was discussion on having a new artist profile once a month on this page. There was discussion to turn comments off on this page, have it only as an exhibition page.

There was discussion on the Sculpture Trail brochures to include Howard's pieces and the garden at the Library. Also, discussion to have a link for Cultural Arts events on this brochure. Mr. Shelton shared his thoughts on having a ribbon cutting on May 20th to celebrate the Trail, this could be the release of the bike parade possibly near Horne Square.

6 ADJOURNMENT

- a) Adjourn
With nothing further, the meeting was adjourned at 6:05 p.m.

Motion to Adjourn

RESULT: CARRIED 8-0
MOVER: Kristin Ryan
SECONDER: Kim Helmer

Duly adopted this the 21st day of March, 2023.


Sara Perricone, Chair

ATTEST:


Heidi L. Holland, CMC, NCCMC
Town Clerk

