



Town of Clayton
Public Art Advisory Board Agenda
Tuesday, June 17, 2025 at 5:00 PM
Wooten Room, Town Hall
111 E. Second Street

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- a. Minutes
 - May 20, 2025

Presenter: Heidi Holland, Town Clerk

[May 20, 2025 Minutes](#)

POTENTIAL ACTION: Adoption of Minutes

3. OLD BUSINESS

- a. Mural Application Process
Presenter: Adriana Ameigh
- b. Sculpture Trail Lighting
Presenter: Dane Martin
- c. Emerging Art Exhibit
Presenter: Jess Stambaugh
- d. Jack-o-Lantern Exhibit
Presenter: Tammy Murray

4. NEW BUSINESS

- a. Advisory Board 101
Presenter: Heidi Holland, Town Clerk

5. ADJOURNMENT

- a. Adjourn
POTENTIAL ACTION: Motion To Adjourn



**Town of Clayton
Public Art Advisory Board Minutes
Tuesday, May 20, 2025 at 5:00 PM
Wooten Room Town Hall
111 E. Second Street**

Board Members Present:

Dane Martin
Tamara Smallwood
Tammy Murray
Kelly Miller
Kristin Ryan
Joanne Thomas
Adriana Ameigh
Jess Stambaugh
Nancy Crowder
Lisa Richmond

Staff Present:

Porter Casey Jr., Council Liaison
Sam Johnson-Phillips, Deputy Town Clerk

Board Members Absent:

Roy White
Aaron Clinard

1 CALL TO ORDER

- a) Chair Martin called the meeting to order at 5:07 p.m.

2 APPROVAL OF MINUTES

- a) Minutes
 - April 15, 2025

Approval of Minutes

RESULT:	CARRIED 11-0
MOVER:	Jess Stambaugh
SECONDER:	Nancy Crowder
YES:	Dane Martin, Tamara Smallwood, Tammy Murray, Kelly Miller, Kristin Ryan, Joanne Thomas, Adriana Ameigh, Jess Stambaugh, Nancy Crowder, Lisa Richmond, and Porter Casey Jr.
NO:	None

ABSENT: Roy White and Aaron Clinard
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3 MURAL REQUEST

- a) Novo Nordisk Sponsored Mural at Harbour House Pizazz Shop

The agenda was adjusted to remove this item. No action was taken.

4 OLD BUSINESS

- a) Sculpture Trail Lighting Update
Presenter: Kristin Ryan

Ms. Ryan stated she doesn't have an update. Council Member Casey stated he had different options for lighting, Mr. Martin responded that the board could review those options and asked Council Member Casey provide those lighting options to the board.

There was a discussion about Ms. Holland, the Town Clerk, reaching out to Public Works to identify the various electrical locations and explore available options.

It was stated there are lights on the roundabout.

- b) Field of Flowers Update
Presenter: Tamara Smallwood

Ms. Smallwood reported that approximately 100 crocheted/knitted circles have been completed. Thirteen smaller petal circles still need to be attached, and Ms. Holland, Town Clerk, has ordered additional wire hangers. It was noted that there are currently enough materials to assemble three large flowers and five to six medium-sized ones. Ms. Smallwood stated that the project is progressing well.

The board was informed that seven kits have been returned to date.

A board member inquired whether Ms. Smallwood had heard back from the Girl Scouts. Ms. Smallwood responded that she had not, and Ms. Miller confirmed she had not received any communication from them either.

The board agreed that July 1, 2025, would be the deadline for returning the crocheted/knitted circles. After reviewing what has been received, the board will determine in August 2025 what additional materials or work may be needed.

Easter 2026 was proposed as the target date for installation, allowing ample time for assembly during the winter months.

Ms. Smallwood noted that the response has been encouraging, especially regarding the center pieces of the flowers. There was a discussion about enhancing the three-dimensional look of the flowers by adding poly fill to the centers. The board agreed to test the poly fill's durability in various weather conditions. Mr. Martin expressed support for the creative ideas and appreciated the extended timeline, which allows for flexibility and adjustments if necessary.

It was mentioned that additional 16x30 panels may be needed. The board will assess material needs after the July 1 deadline. Mr. Martin confirmed that there would be no meeting in July 2025, but a discussion would take place during the August 2025 meeting to review progress and determine next steps.

c) Emerging Art Exhibit

Presenter: Jess Stambaugh

Ms. Stambaugh reported that she did not have any major updates at this time. She mentioned speaking with a business owner on Main Street who expressed that local businesses would prefer to choose their own artists. In response, there was a discussion about implementing a lottery system in which artists would randomly draw names to determine their assigned businesses.

Council Member Casey stated he would contact Ms. Shearin to obtain a list of downtown businesses. It was suggested that an email be sent to these businesses to identify those interested in displaying artwork.

Ms. Stambaugh added that she would create a survey for business owners to determine their interest in showcasing work by emerging artists. She stated she would share a draft of the survey for review before sending it out.

Mr. Martin highlighted some potential challenges, such as uncertainty around how many artists would respond to the Call to Artists, and whether they would be established or emerging artists.

Despite the potential obstacles, the group agreed this would be a valuable opportunity for emerging artists to connect with the community, build relationships, and promote their work.

d) Jack-o-Lantern Exhibit

Presenter: Tammy Murray

Ms. Murray reported that Horne Square has been reserved for the "Jack-o-Lantern" exhibit event on Thursday, October 30, 2025, from 6:30 p.m. to 8:30 p.m. She noted that there would be no rental fee charged by the Town for use of the space.

She proposed inviting a food truck that serves hot mini doughnuts. The vendor has tentatively reserved the date, but the Town would require a \$100 vendor fee for their participation. Ms. Murray requested approval for this expenditure.

Additionally, Ms. Murray asked the group for name suggestions for the event, noting that she would like to avoid names including the word "Square" in order to allow flexibility for future venue changes beyond Horne Square.

Ms. Murray asked anyone with plant stands at home bring them to the event, as they could be used to display pumpkins, which will be carved and delivered in advance.

Ms. Murray stated she would purchase tea lights to place inside the pumpkins. There was also discussion about purchasing candy, and Ms. Stambaugh suggested the possibility of coordinating with local churches for "Trunk or Treat".

e) Sanford Mural Trip
Presenter: Tammy Murray and Tamara Smallwood

Ms. Smallwood shared that during a visit to Sanford, she and others met with Liz, who plays a key role in facilitating public art installations there. Liz identifies local businesses willing to allow artists to use their exterior walls for murals. Once a location is secured, she reaches out to artists from her curated catalog. Funding for the projects is either provided by the Town or raised by Liz through other sources.

Ms. Murray then reviewed examples of artwork included in a brochure that had been distributed to the board.

It was explained that Liz typically sends out a call for artists once a mural project is confirmed. Artists are given approximately three months to submit proposals and accompanying sketches. The selection process follows, based on a pre-determined theme for the project.

The board was informed that when an artist creates a three-dimensional piece, a raffle is often held to support public art funding. In addition, the artist produces note cards featuring their artwork and contact information. Proceeds from the sale of these cards also contribute to public art initiatives.

Ms. Smallwood and Ms. Murray also reported that the town of Sanford uses an app called Otocast, created by Eric Fineststein, to guide visitors through the public art installations. The app provides information and navigation for each piece. The initial cost is \$100 per image for the first year, and \$50 per image

annually in subsequent years.

5 NEW BUSINESS

- a) Mural Application Process
Presenter: Adriana Ameigh

Ms. Ameigh provided an update on the mural application process, noting that some business owners are confused about the distinction between signage and murals, particularly when artwork is related to the business's trade.

She stated that she had reviewed the Unified Development Ordinance (UDO) to identify discrepancies between the ordinance and the current mural process. Ms. Ameigh identified four key areas for discussion:

1. Mural vs. Signage:
It was noted that the Planning Director is responsible for determining whether a mural is trade-related or qualifies as signage.
2. Anti-Graffiti Coating:
The current mural application requires anti-graffiti coating, whereas the UDO does not; it simply states that the mural must be maintained. Ms. Ameigh expressed concern that applying an anti-graffiti coating may make future repairs to the mural difficult. She noted that in Sanford, artists are required to maintain their artwork for 10 years.
3. Application Process:
There was discussion regarding the approval process for mural applications and which Town departments are involved in that review.
4. Maintenance and Alteration:
The mural application specifies that owners must maintain murals and are not allowed to alter them unless a hardship is demonstrated. In contrast, the UDO does not refer to hardship as a condition prior to mural removal.

Mr. Martin confirmed that these were the four main areas for further discussion and requested that Ms. Ameigh email her findings to the board. It was agreed that these topics could be reviewed in more detail at the next board meeting.

Council Member Casey exited the meeting at 6:06 p.m.

6 ADJOURNMENT

- a) Adjourn

With nothing further, the meeting was adjourned at 6:16 p.m.

Motion To Adjourn

RESULT:	CARRIED 11-0
MOVER:	Jess Stambaugh
SECONDER:	Joanne Thomas
YES:	Dane Martin, Tamara Smallwood, Tammy Murray, Kelly Miller, Kristin Ryan, Joanne Thomas, Adriana Ameigh, Jess Stambaugh, Nancy Crowder, Lisa Richmond, and Porter Casey Jr.
NO:	None
ABSENT:	Roy White and Aaron Clinard

Duly adopted this 17th day of June 2025.

Dane Martin
Chair

ATTEST:

Heidi L. Holland, MMC, NCCMC
Town Clerk